

Report Abstract

This report gives you original information, not found anywhere else about the Spanish kitchen furniture market. The qualitative and quantitative information covered includes:

- The Spanish market for kitchen furniture in volume (thousand units) and value (€ million), 2002-2008, with outlook to 2011
- The Spanish market for rigid kitchen furniture in volume (thousand units) and value (€ million), 2002-2008, with outlook to 2011
- The Spanish market for rigid kitchen furniture, by range, in value, 2006:
 - economy
 - medium range
 - high end
- The Spanish market for rigid kitchen furniture, by style, in value, 2006:
 - contemporary
 - classic
- The Spanish market for rigid kitchens, by type of facade material, in value, 2002-2008
 - melamine
 - other plastics
 - solid wood
 - wood veneer
 - lacquer
- The Spanish market for rigid kitchens, by type of worktop material, in value, 2006:
 - laminated wood
 - composite materials
 - natural stone
 - ceramics
 - others
- The Spanish market for rigid kitchen furniture, by type of work, in value, 2002-2008:
 - replacement
 - first installation
- The Spanish market for rigid kitchen furniture, by type of dwelling, in value, 2006:
 - flats
 - houses
- The Spanish market for flat pack kitchen furniture in volume (thousand units) and value (€ million), 2002-2008, with outlook to 2011
- The Spanish market for flat pack kitchen furniture, by range, in value, 2006:
 - economy
 - medium range
 - high end
- The Spanish market for flat pack kitchen furniture, by style, in value, 2006:
 - contemporary
 - classic
- The Spanish market for flat pack kitchens, by facade material, in value, 2002-2008
 - melamine
 - other plastics
 - wood veneer
 - solid wood
 - lacquer

- The Spanish market for flat pack kitchens, by type of worktop material, in value, 2006:
 - laminated panels
 - composite materials
 - natural stone
 - ceramics
 - others
- The Spanish market for flat pack kitchen furniture, by type of work, in value, 2002-2008:
 - replacement
 - first installation
- The Spanish market for flat pack kitchen furniture, by type of dwelling, in value, 2006:
 - flats
 - houses

This report also contains:

- PEST Analysis
- Factors Affecting the Market
- Regional Analysis
- Industry Structure
 - Rigid Kitchen Furniture
 - Flat Pack Kitchen Furniture
- Pricing Strategies
- Marketing Mix
- Distribution & Channels
 - Rigid Kitchen Furniture
 - Flat Pack Kitchen Furniture
- Mergers & Acquisitions
- Profiles of 15 leading manufacturers
- SWOT analysis